



**KSNV**

Primary AE: Amy McCreary

Sales Office: BLPHI

Sales Region: National

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

New Business Thru: \_\_\_\_\_  
 Order Separation: 00:05:00  
 Advertiser External ID: \_\_\_\_\_  
 Agency External ID: \_\_\_\_\_

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	10	\$20,500.00	\$17,425.00	0.00
<b>Totals</b>	<b>10</b>	<b>\$20,500.00</b>	<b>\$17,425.00</b>	<b>0.00</b>

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSNV	11/02/12	11/05/12	Dr. Phil Dr Phil	CM	3-4p	M---F--	1:00	1	\$900.00	1	0.00	NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	----F--		1				\$900.00		0.00			
		Week: 11/05/12	11/11/12	M-----		1				\$900.00		0.00			
N 2	KSNV	11/02/12	11/05/12	M-F Early News M-F Early News	CM	5-630p	M---F--	1:00	1	\$2,400.00	1	0.00	NM	2	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	----F--		1				\$2,400.00		0.00			
		Week: 11/05/12	11/11/12	M-----		1				\$2,400.00		0.00			
N 3	KSNV	11/03/12	11/03/12	RALSTON in PRIME RALSTON in PRIME	CM	8-11pm	-----S-	1:00	2	\$2,400.00	1	0.00	NM	2	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S-		2				\$2,400.00		0.00			
N 4	KSNV	11/04/12	11/04/12	News 3 Sunrise - SUNDAY News 3 Sunrise SUNDAY	CM	6a-7a	-----S	1:00	1	\$700.00	1	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S		1				\$700.00		0.00			
N 5	KSNV	11/04/12	11/04/12	News 3 Live in Prime News 3 in Prime	CM	7-10pm	-----S	1:00	1	\$3,600.00	1	0.00	NM	1	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S		1				\$3,600.00		0.00			
N 6	KSNV	11/04/12	11/04/12	LAW & ORDER (synd) PRIME Law & Order (synd) PRIME	CM	M-SA 8-11p / SUN	-----S	1:00	2	\$2,400.00	1	0.00	NM	2	\$4,800.00

Order / Rev: 108523  
 Alt Order #: 06870014  
 Flight Dates: 11/02/12 - 11/06/12

Advertiser: Heck, Joe for Congress  
 Product Desc:  
 Estimate: Est 3187

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	KSNV	11/04/12	11/04/12	LAW & ORDER (synd) PRIME		M-SA 8-11p / SUN	-----S	1:00	2	\$2,400.00	1	0.00	NM	2	\$4,800.00
				Law & Order (synd) PRIME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/12		11/04/12		-----S	2		\$2,400.00		0.00						
													Totals	10	\$20,500.00